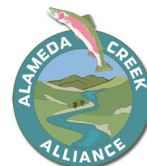




Hudson Fish Company



The Honorable London Breed, Mayor  
City Hall, Room 200  
1 Dr. Carlton B Goodlett Place  
San Francisco, CA 94102

Sophie Maxwell, President  
San Francisco Public Utilities Commission  
525 Golden Gate Avenue  
San Francisco, CA 94102

March 9, 2021

**Re: Hiring a Progressive, Experienced Outside General Manager for the SFPUC**

Dear Mayor Breed and President Maxwell:

On behalf of the above environmental and fishing groups and businesses, we'd like to share our recommendations regarding the hiring of a new General Manager for the SFPUC. This is an important opportunity to help the SFPUC establish itself as a leader on water issues, consistent with San Francisco's commitment to environmental sustainability, transparency and community engagement.

With the hiring of a new General Manager, the SFPUC has an opportunity to establish its leadership on important issues, including:

- Utilizing a science-based approach to setting new flow standards to protect the Tuolumne River, the Bay-Delta ecosystem and California's salmon fishing jobs.
- Embracing more realistic water demand projections and potential drought scenarios to better plan for the future.
- Investing in water supply alternatives that can reduce vulnerability to climate change and reduce reliance on the overtaxed Tuolumne River.
- Building collaborative relationships with community interest groups, including the environmental and fishing communities.

We urge the SFPUC to hire an experienced, progressive outside candidate to serve as the next General Manager. Fortunately, there are many qualified candidates who we believe could assist the SFPUC in charting a new direction on the issues above.

We are eager to work with you in this search, including identifying priorities for qualifications for the next General Manager, identifying candidates and more. We look forward to discussing how we can best be involved in this process.

Thank you for your interest in these critical water and environmental issues.

Sincerely,

John McManus  
Golden State Salmon Association

Bill Martin  
Sierra Club

Kate Poole  
Natural Resources Defense Council

Peter Drekmeier  
Tuolumne River Trust

Chris Shutes  
California Sportfishing Protection Alliance

Kristina Pappas  
San Francisco League of Conservation  
Voters

Gary Bobker  
The Bay Institute

Mike Conroy  
Pacific Coast Federation of Fishermen's  
Associations  
Institute for Fisheries Resources

Sarah Bates  
San Francisco Crab Boat Owners Association

Mike Hudson  
Hudson Fish  
F/V Cash Flow II

Barbara Barrigan Parilla  
Restore the Delta

Allison and Dave Boucher  
Tuolumne River Conservancy

Jeff Miller  
Alameda Creek Alliance, Director

Dr. Mark Rockwell, D.C.  
Northern Calif. Council,  
Fly Fishers International

Theresa Simsiman  
American Whitewater, California

Carolee Krieger  
California Water Impact Network

Jeanette Howard  
The Nature Conservancy

Rachel Zwillinger  
Defenders of Wildlife

Paul Johnson  
Monterey Fish Market and Pier 45 Seafood

Cindy Charles  
Golden West Women Flyfishers

Stuart Gross  
San Francisco Herring Association

John Buckley  
Central Sierra Environmental Resource  
Center

Konrad Fisher, Director  
Water Climate Trust

Bill Uyeki  
Peninsula Fly Fishers

Ron Forbes  
Delta Fly Fishers

Deirdre Des Jardin  
California Water Research